

## **SITE SELECTION** **THINGS TO CONSIDER**

Licensing is required for many types of businesses, and the requisite licensing will be a condition of approval for the business opening. If you want to establish a new business in New London, a few questions will need to be answered.

- **ZONING REQUIREMENTS:** What zoning requirements are required to support the business? Are the locations under consideration zoned for business use? Is the space/property being considered move-in ready, or will it require the construction of a new building or renovation of an existing one?
- **LAND USE:** Are there any other needs for the business operation which must be met by the site (i.e., lighting, parking, handicap accessibility, drive-through service, etc.) which may need administrative and/or land-use board approval to proceed? A change in the use of a property may increase the parking demand and require a land-use variance if sufficient parking does not exist.
- **BUILDING REQUIREMENTS:** Is the space under consideration up to code for the proposed use, or will it require an upgrade to be permitted? Construction Permits will likely be required if there will be construction involved with the establishment of the new business.
- **PUBLIC UTILITIES:** Does the use require public water and sewer? Are any upgrades necessary to those systems to support the new use if the business can operate on septic or well?
- **SIGNAGE:** New London has standards for façade and monument signs. Make sure to review the signed regulations.
- Are there improvements needed to the signage at the location under consideration? Have you reviewed the town's sign ordinance to determine if such improvements will be acceptable to the town?
- **HISTORIC PRESERVATION:** Does the location require review by the Historic Preservation Committee?
- **BUSINESS PERMITS:** Is any permitting/ registration required for a home-based business?
- **ENGINEERING:** Any improvements impacting a public right of way would require a road opening permit through the Engineering Department.