New London CT Key Facts

**KEY FACTS**

- **Population**: 27,701
- **Median Age**: 32.3
- **Average Household Size**: 2.3
- **Median Household Income**: $46,064

**EDUCATION**

- **No High School Diploma**: 17%
- **High School Graduate**: 32%
- **Some College**: 27%
- **Bachelor’s/Grad/Prof Degree**: 25%

**BUSINESS**

- **Total Businesses**: 1,304
- **Total Employees**: 21,348

**EMPLOYMENT**

- **White Collar**: 54%
- **Blue Collar**: 30%
- **Services**: 9.2%
- **Unemployment Rate**: 9.2%

**INCOME**

- **Median Household Income**: $46,064
- **Per Capita Income**: $25,791
- **Median Net Worth**: $21,569

**Households By Income**

- The largest group: $50,000 - $74,999 (18.4%)
- The smallest group: $200,000+ (2.4%)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$15,000</td>
<td>14.3%</td>
<td>+6.8%</td>
</tr>
<tr>
<td>$15,000-$24,999</td>
<td>10.1%</td>
<td>+3.4%</td>
</tr>
<tr>
<td>$25,000-$34,999</td>
<td>11.1%</td>
<td>+3.7%</td>
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<tr>
<td>$35,000-$49,999</td>
<td>18.1%</td>
<td>+5.6%</td>
</tr>
<tr>
<td>$50,000-$74,999</td>
<td>18.4%</td>
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<tr>
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<td>11.6%</td>
<td>-2.8%</td>
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<td>3.8%</td>
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<tr>
<td>$200,000+</td>
<td>2.4%</td>
<td>-5.3%</td>
</tr>
</tbody>
</table>

Bars show deviation from New London County.