

New London CT Key Facts

New London CT
 090116909.00 (09011690900) et al.
 Geography: Census Tract

Prepared by seCTer

KEY FACTS

27,701
Population

2.3
Average Household Size

32.3
Median Age

\$46,064
Median Household Income

EDUCATION

17%
No High School Diploma

32%
High School Graduate

27%
Some College

25%
Bachelor's/Grad/Prof Degree

BUSINESS



1,304
Total Businesses



21,348
Total Employees

EMPLOYMENT

54%
White Collar

16%
Blue Collar

30%
Services

9.2%
Unemployment Rate

INCOME



\$46,064
Median Household Income



\$25,791
Per Capita Income



\$21,569
Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (18.4%)
 The smallest group: \$200,000+ (2.4%)

Indicator	Value	Difference	
<\$15,000	14.3%	+6.8%	
\$15,000 - \$24,999	10.1%	+3.4%	
\$25,000 - \$34,999	11.1%	+3.7%	
\$35,000 - \$49,999	18.1%	+5.6%	
\$50,000 - \$74,999	18.4%	+0.7%	
\$75,000 - \$99,999	11.6%	-2.8%	
\$100,000 - \$149,999	10.1%	-7.7%	
\$150,000 - \$199,999	3.8%	-4.5%	
\$200,000+	2.4%	-5.3%	

Bars show deviation from
New London County